Studioboard

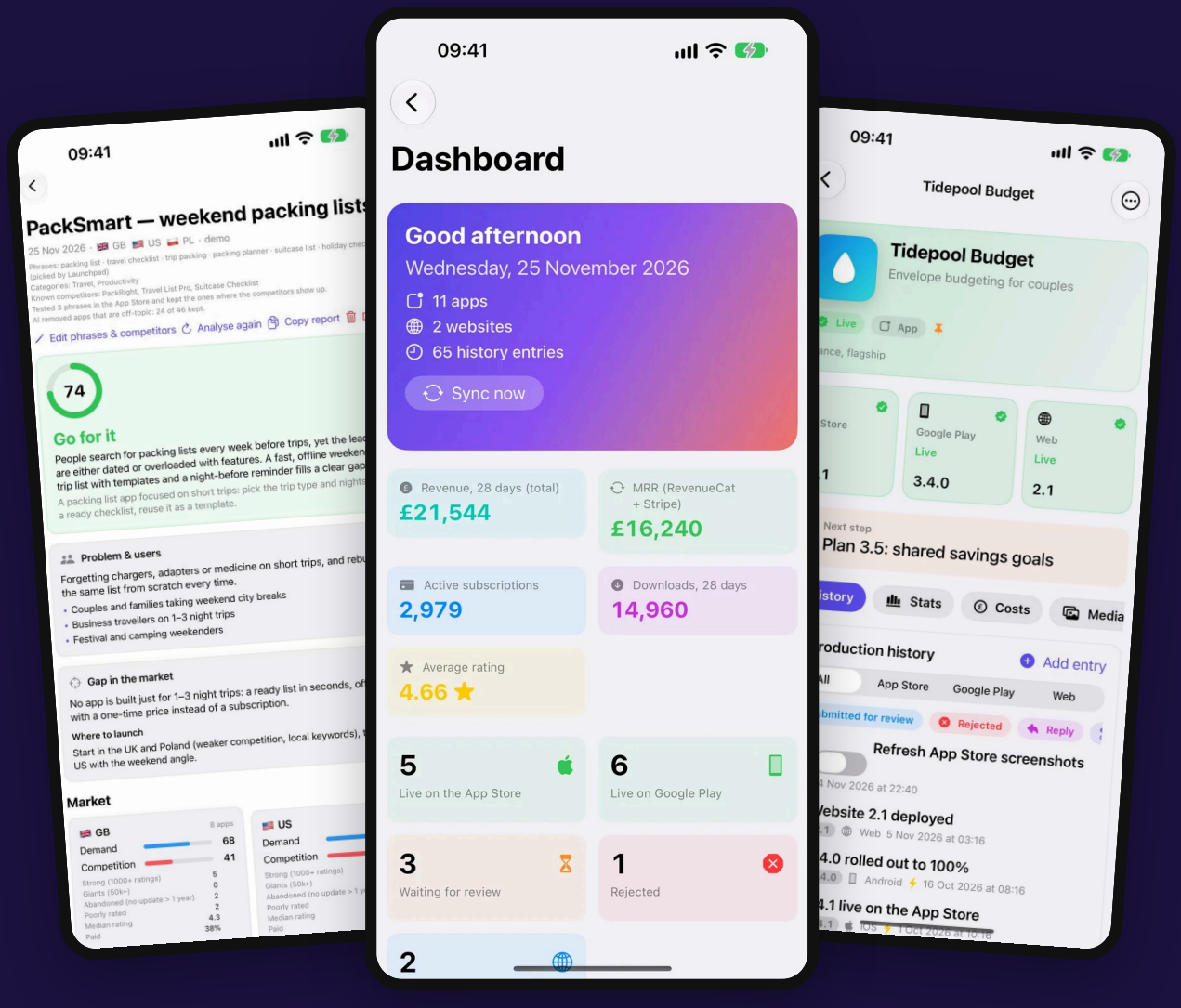
PRODUCT GUIDE

THE COMMAND CENTRE FOR INDIE DEVELOPERS AND SMALL APP STUDIOS

Every app you ship, *on one board.*

Live App Store and Google Play statuses, a production history that writes itself, revenue, ratings and reviews, idea research and market charts — on Mac, iPhone, iPad and iPhone Duo.

Mac | iPhone & iPad | iPhone Duo | No account · iCloud only



INSIDE THIS GUIDE

Your whole studio, *one glance*

Studioboard shows every app and website you make on one board: what is live, what is waiting for review, what got rejected, what it earns and what to do next. It reads from the stores — it never changes anything in them.

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14 Mac, iPhone, iPad & Duo
15 Media, to-dos & privacy

01 **Indie developers**

One place for every app, every platform and every release — instead of five browser tabs.

02 **Small studios**

Statuses, revenue and to-dos for the whole team's portfolio in one board.

03 **App makers with ideas**

Launchpad checks an idea against competitors and demand before you build it.

04 **Anyone shipping to both stores**

iOS, macOS and Android side by side, with tracks and release details.

SAME STUDIO, EVERY SCREEN

Mac, iPhone, iPad and iPhone Duo

Your projects sync through your own iCloud. Work on the Mac, check statuses on the iPhone and unfold an iPhone Duo for two panes side by side.

Mac
The full board

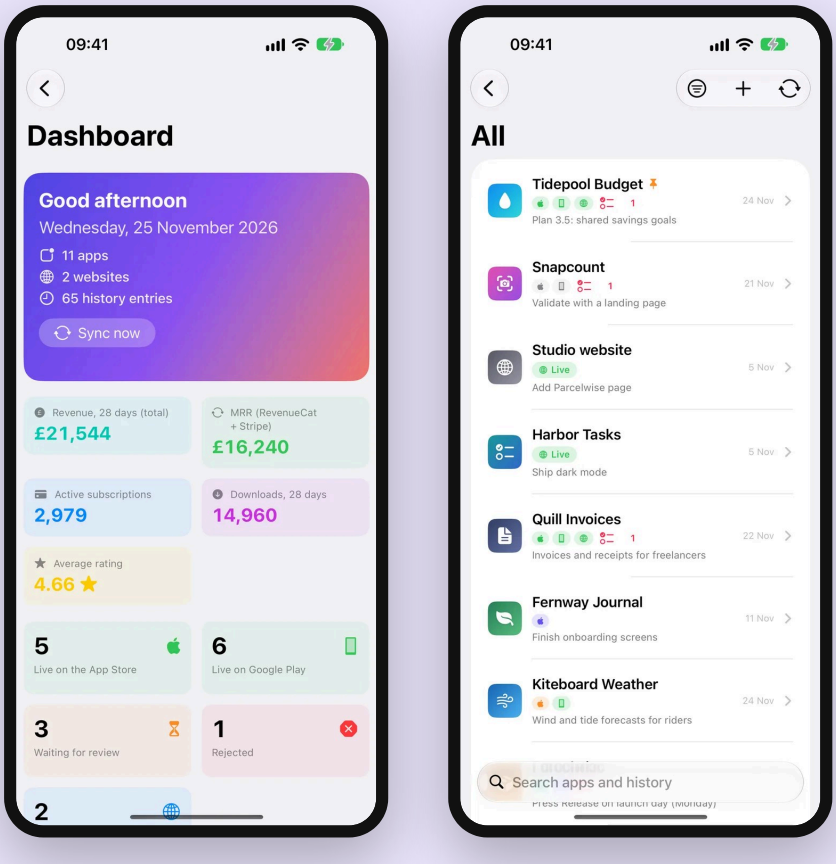
iPhone & iPad
Statuses on the go

iPhone Duo
Two hinge-aligned panes

GETTING STARTED

From demo to *your own board*

Explore the demo studio with 13 sample apps, then connect your own stores in a few minutes.



1 **Open the demo studio**

See every feature with sample apps before you connect anything.

2 **Add read-only keys**

An App Store Connect API key and a Google Play service account. Keys stay in your Keychain.

3 **Press ⌘R to import**

Your apps arrive with versions, statuses, icons and ratings.

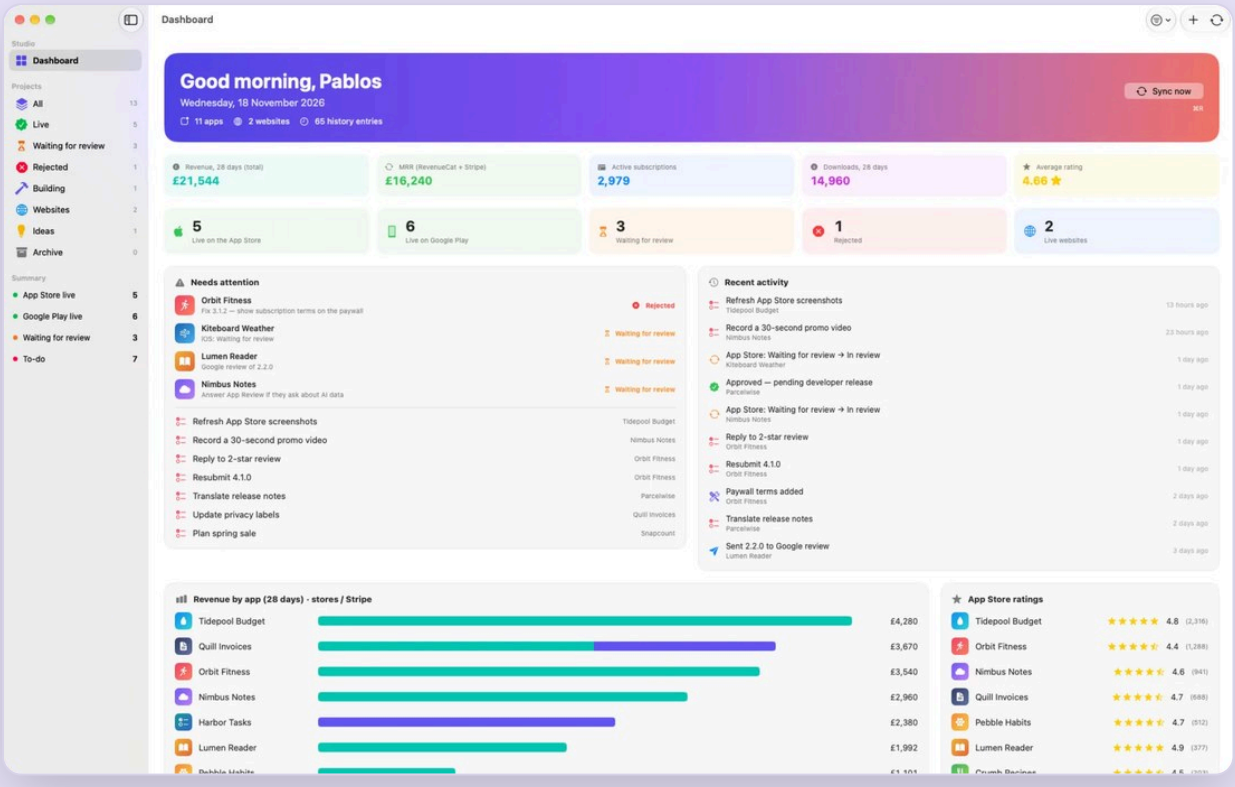
4 **Add revenue sources**

Connect RevenueCat, Apple and Google sales reports or Stripe when you want the money view.

DASHBOARD

Good morning, *here is your studio*

The dashboard sums up the whole studio: revenue and MRR, active subscriptions, downloads, average rating and how many apps are live, waiting or rejected.



01 Studio totals

Revenue for 28 days, MRR, subscriptions and downloads across all apps.

02 Status counters

Live on the App Store, live on Google Play, waiting for review and rejected.

03 Next steps

Every project's next step and to-dos collected in one list.

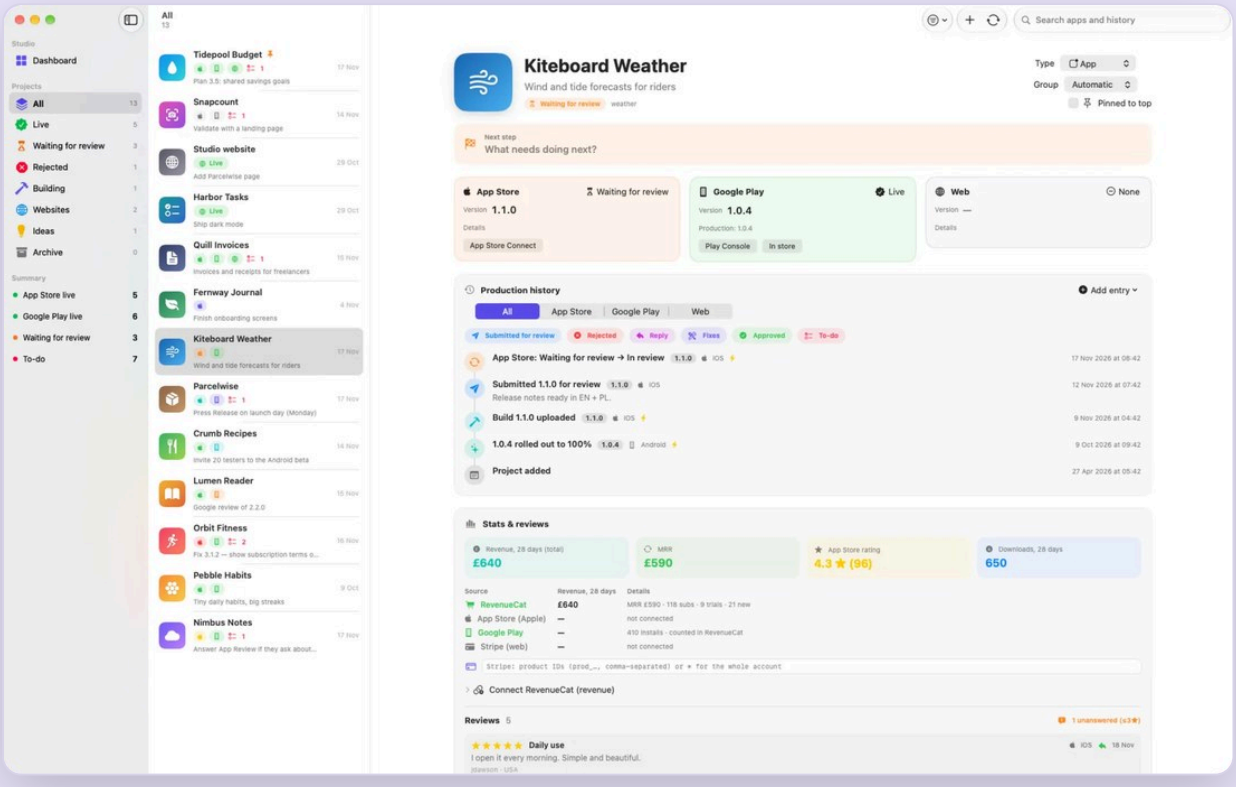
04 Sync now

Refresh statuses and numbers from all connected stores in one tap.

STORE STATUSES

Live statuses *from both stores*

Studioboard reads your apps straight from App Store Connect and Google Play Console with read-only keys, so the board always shows the truth.



01 **Versions and builds**

Current live version and the one in review, per platform.

02 **Tracks and rollouts**

Google Play production, testing tracks and rollout percentage.

03 **Waiting, approved, rejected**

Clear colours for every status change.

04 **Read-only, always**

Studioboard never changes anything in your store accounts.

LAUNCHPAD

Check an idea *before you build it*

Describe an app idea and Launchpad looks at the market: competitors, search phrases, demand and gaps — then gives a clear verdict.

01

Competitors

The apps already ranking for your idea, with ratings and size.

02

Phrases and demand

Search phrases people use and how strong demand looks per country.

03

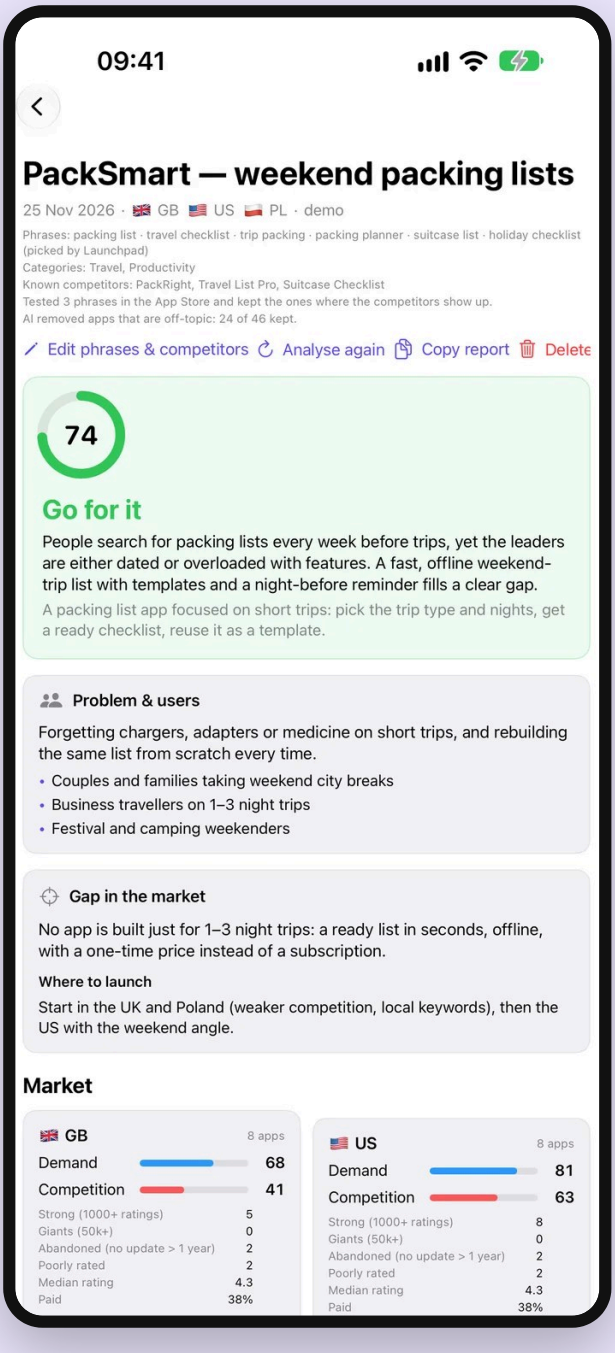
AI verdict

Go for it, change the angle or skip — with a score and the reasons.

04

Problem, users and gap

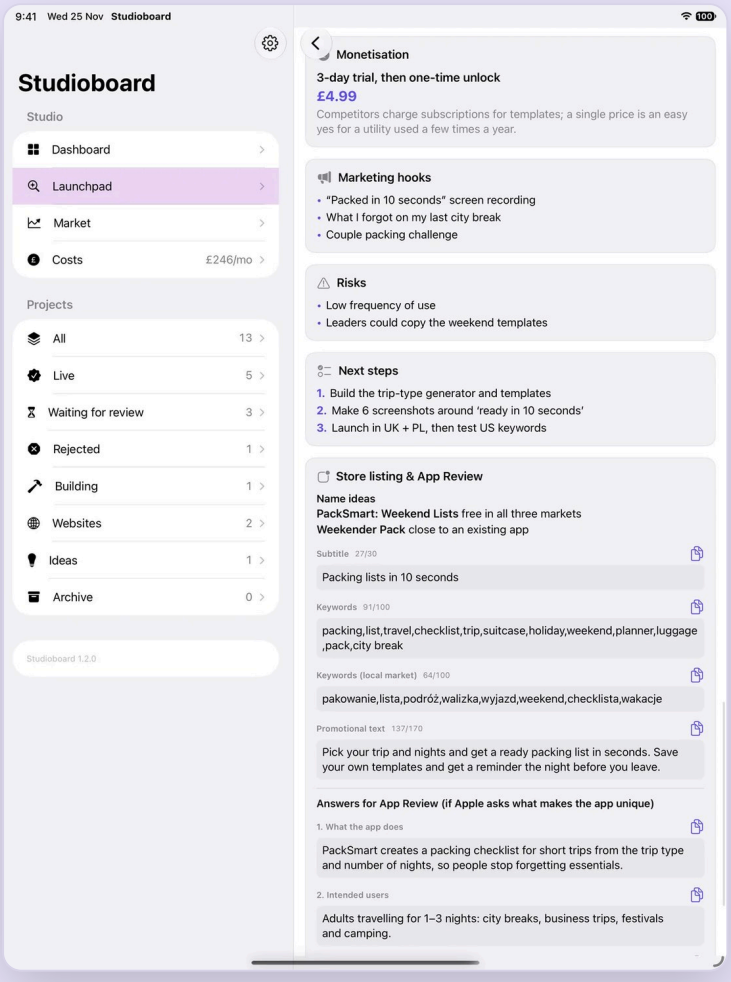
Who has the problem, what is missing in the market and where to launch first.



STORE TEXTS

Store texts, *ready to paste*

When an idea is a go, Launchpad drafts the store listing: name, subtitle, keywords and description, plus the marketing hooks and risks to watch.



01 **Name and subtitle**
Suggestions that fit the character limits of each store.

02 **Keywords**
A keyword set built from the phrases with real demand.

03 **Marketing hooks**
Angles for screenshots, posts and short videos.

04 **Risks and next steps**
What could go wrong and what to do first.

MARKET

Top charts *in 11 countries*

Browse the App Store top charts by country and category to see what is growing, what is new and where there is room.

01

11 countries

Switch between markets such as the UK, the US and Poland.

02

Top Free, Paid and Grossing

Every chart type, filtered by category.

03

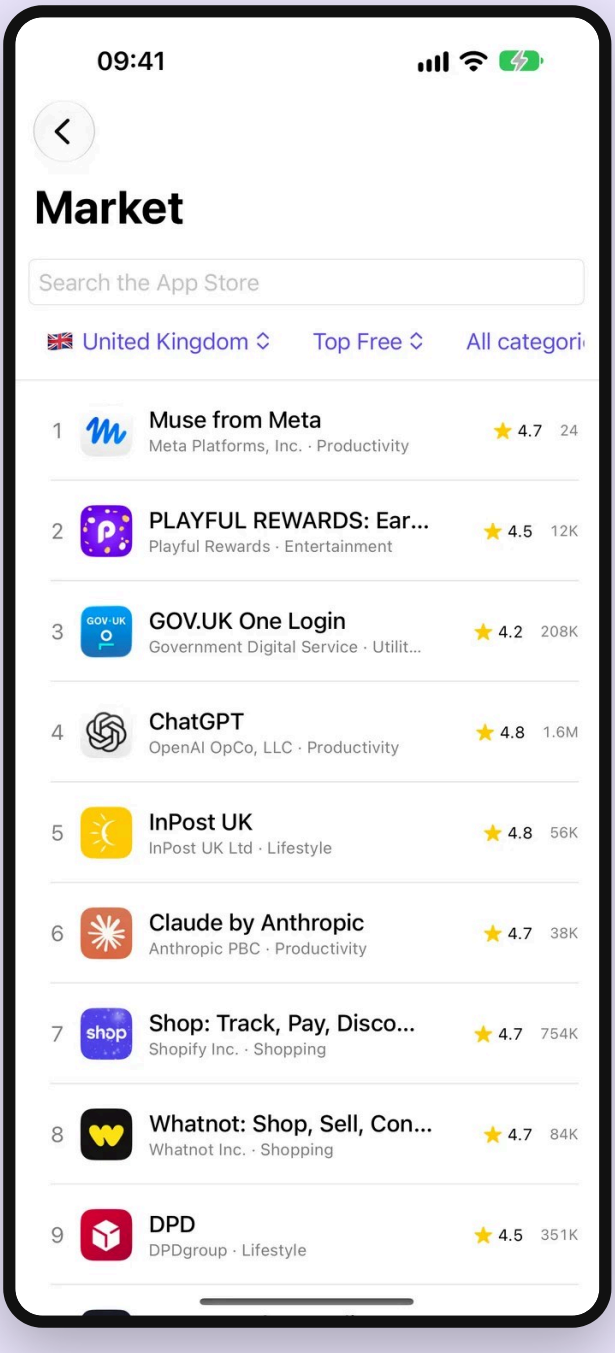
Ratings and size

Average rating and number of ratings next to each app.

04

Ideas from the charts

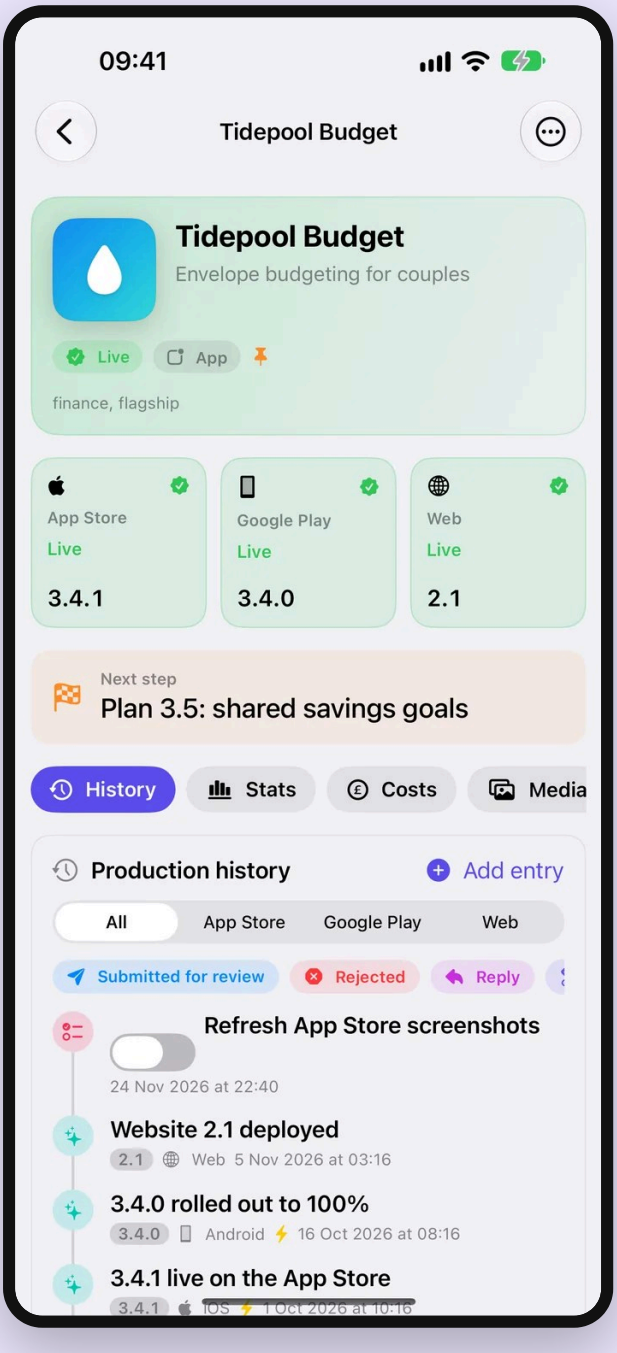
Send an app straight to Launchpad as a starting point.



PROJECTS

Everything about *one app*

Each project page brings together platforms, next step, stats, costs, media and the production history for one app or website.



01

Platforms at a glance

App Store, Google Play and web with live versions.

02

Next step

The one thing to do next, always at the top.

03

Links, identifiers and tags

Bundle IDs, store links, notes and tags in one place.

04

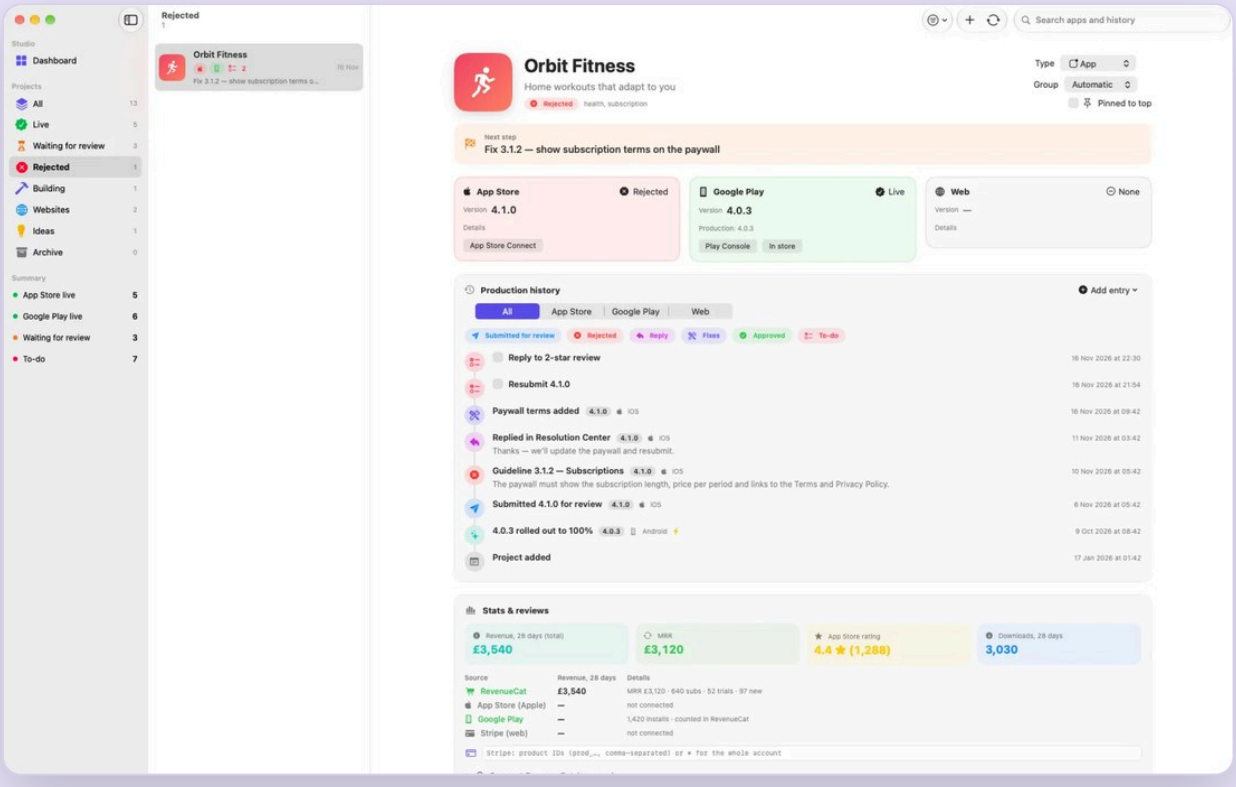
Not planned

Mark platforms you will not build so they never clutter the board.

PRODUCTION HISTORY

A history that *writes itself*

Every new build, submission, status change and release lands on a timeline automatically. Add rejections, replies to Apple, fixes and notes by hand.



01

Automatic entries

Builds, submissions, approvals and releases are logged for you.

02

Rejections and replies

Keep the reason, your reply and the fix together.

03

Filter by platform

App Store, Google Play or web — or everything.

04

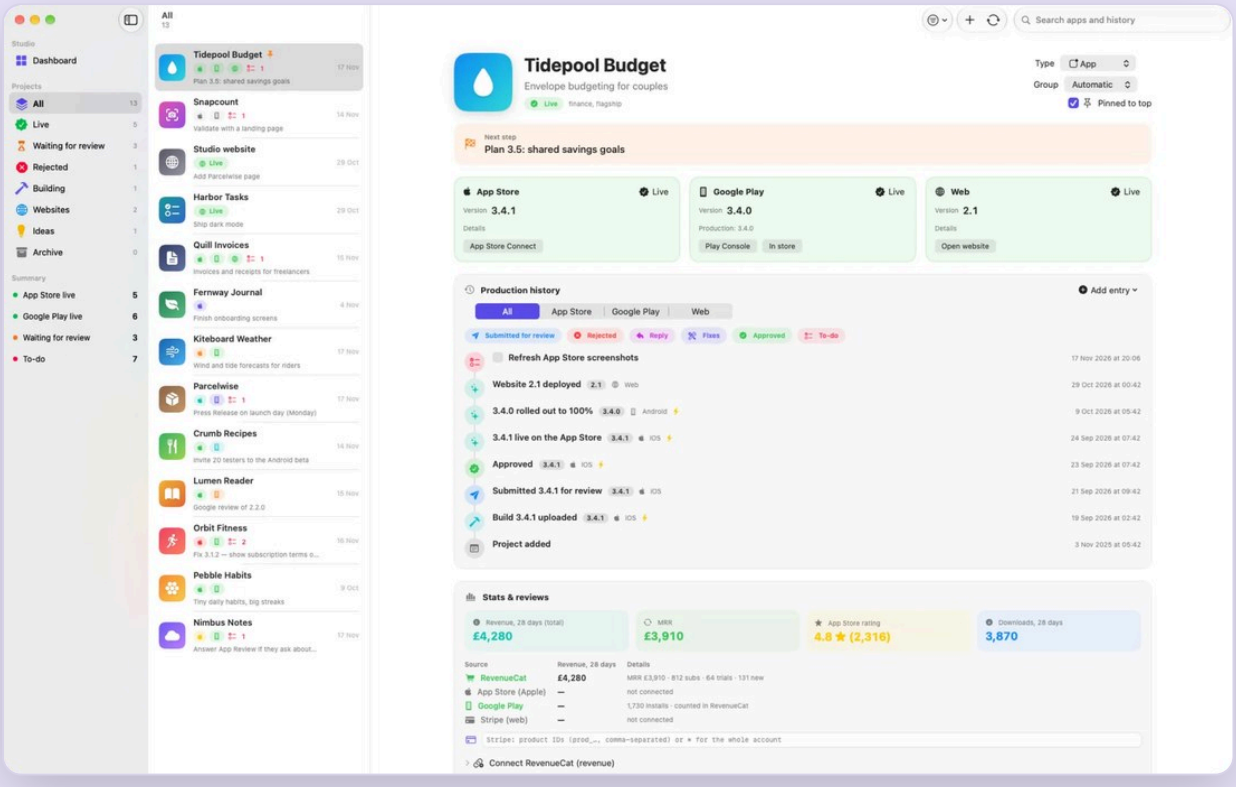
Remember what changed

See exactly when each version went live.

REVENUE

What every app *really earns*

Revenue from RevenueCat, Apple and Google sales reports and Stripe, added up per app and for the whole studio in your reporting currency.



01 **RevenueCat**

Revenue, MRR, active subscriptions, trials and new customers.

02 **Apple and Google reports**

Sales for apps that do not use RevenueCat.

03 **Stripe**

Revenue from your websites and web apps.

04 **One currency**

Totals per app and for the studio in the currency you choose.

COSTS

Know where *the money goes*

Track developer accounts, servers, domains, AI and design tools — and see the real result after costs.

01

Monthly and yearly

Costs per month and per year in one view.

02

Grouped by type

Servers, developer accounts, AI, domains, design, marketing and hardware.

03

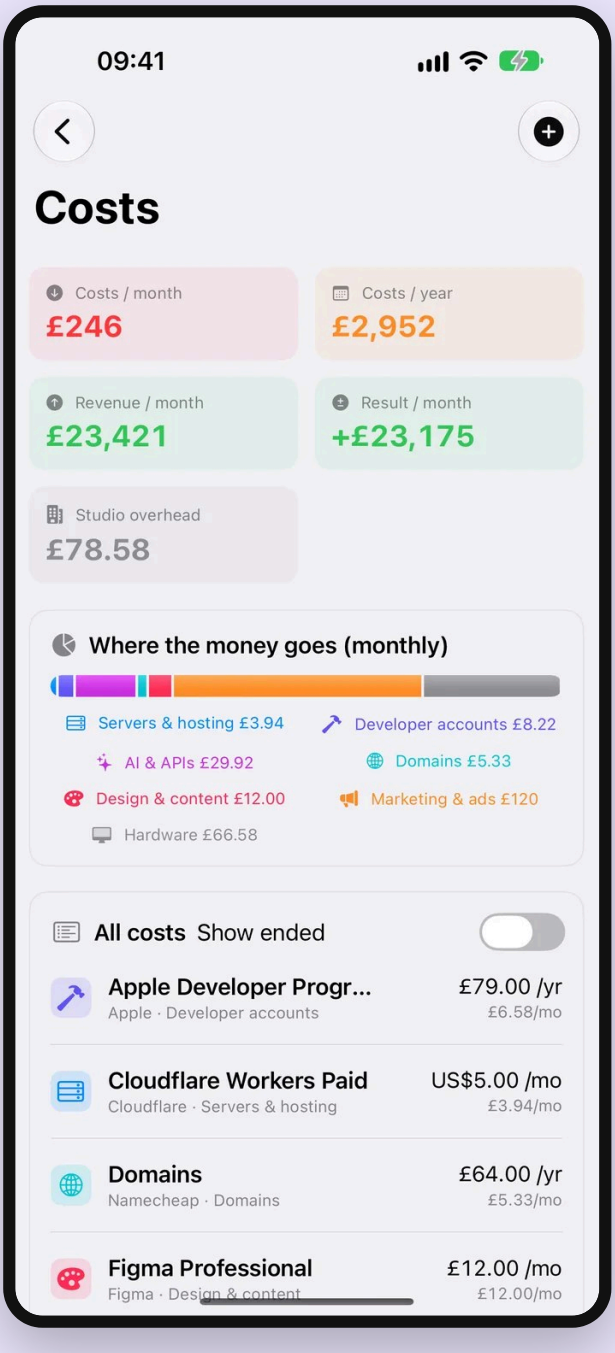
Result per month

Revenue minus costs, so you see what the studio really makes.

04

Studio overhead

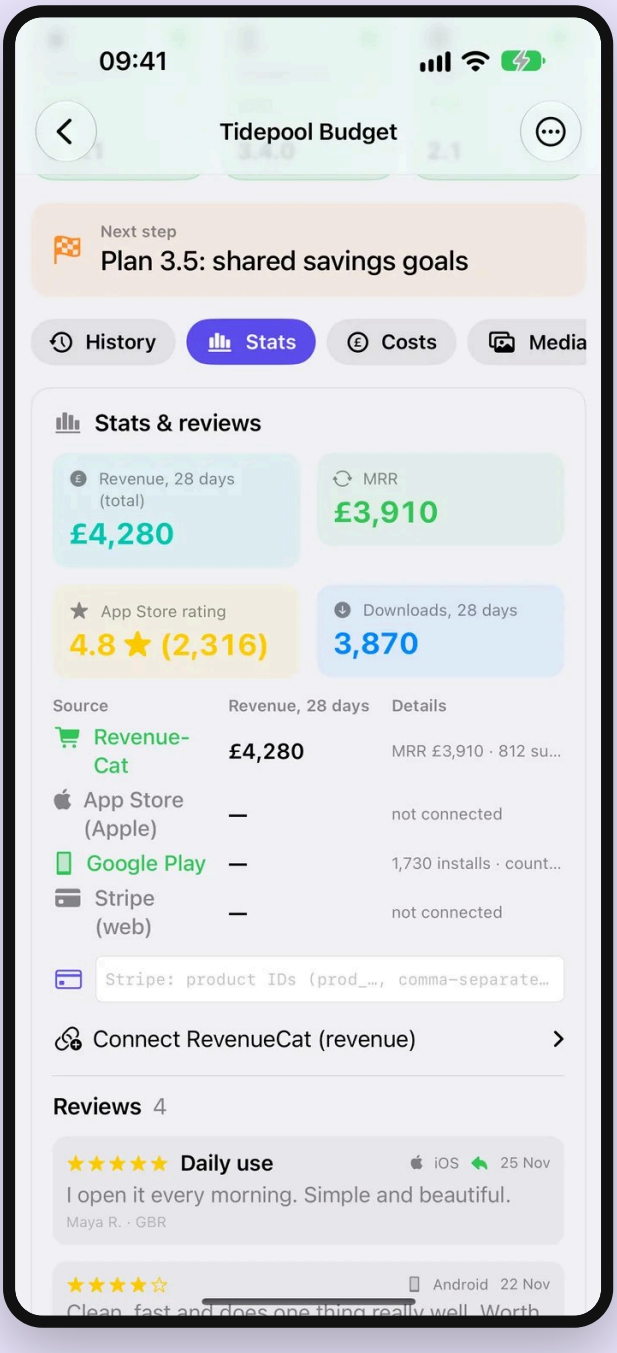
Shared costs split from app-specific ones.



RATINGS & REVIEWS

Every review, *answered faster*

The latest reviews from the App Store and Google Play arrive in one list, with unanswered low ratings flagged and AI reply drafts ready to edit.



01

Both stores together

App Store and Google Play reviews side by side.

02

Low ratings flagged

Unanswered 1–3 star reviews are highlighted.

03

AI reply drafts

A polite, specific draft you can edit before you post it.

04

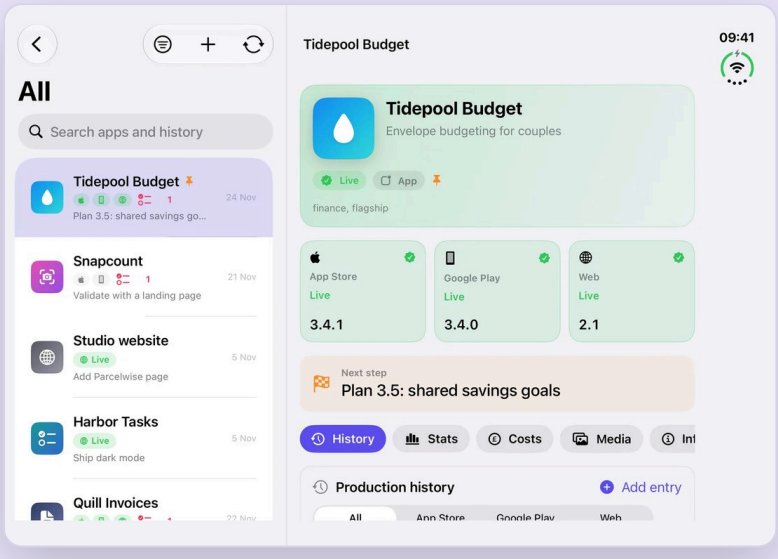
Ratings per app

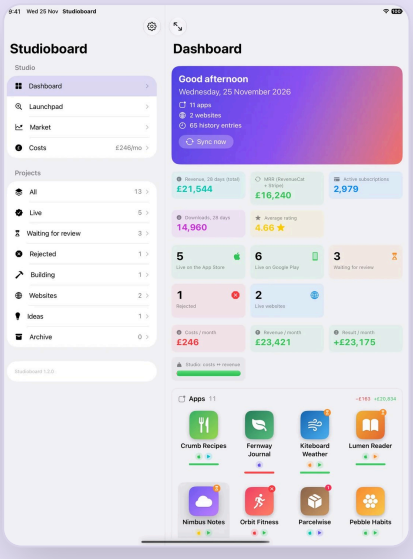
Average rating and number of ratings over time.

EVERY SCREEN

Mac, iPad and *iPhone Duo*

Studioboard is built for every Apple screen. On iPhone Duo the board opens into two panes that meet at the hinge — list on one side, details on the other.





01 Mac

The full board with keyboard shortcuts like ⌘R and ⌘N.

02 iPhone and iPad

Check statuses and reviews wherever you are.

03 iPhone Duo

Hinge-aligned two-pane layouts when unfolded.

04 iCloud sync

The same studio on all your devices, through your own iCloud.

WORKSPACE & PRIVACY

Everything else, *private by design*

Studioboard keeps the rest of your app work in one place too — and keeps it yours.

Media library

Screenshots, flyers, videos and PDFs per project, with Quick Look and Share.

To-dos and notes

Next steps and tasks on every project, collected on the dashboard.

JSON backup

Back up and restore the whole studio as one file.

No account, no tracking

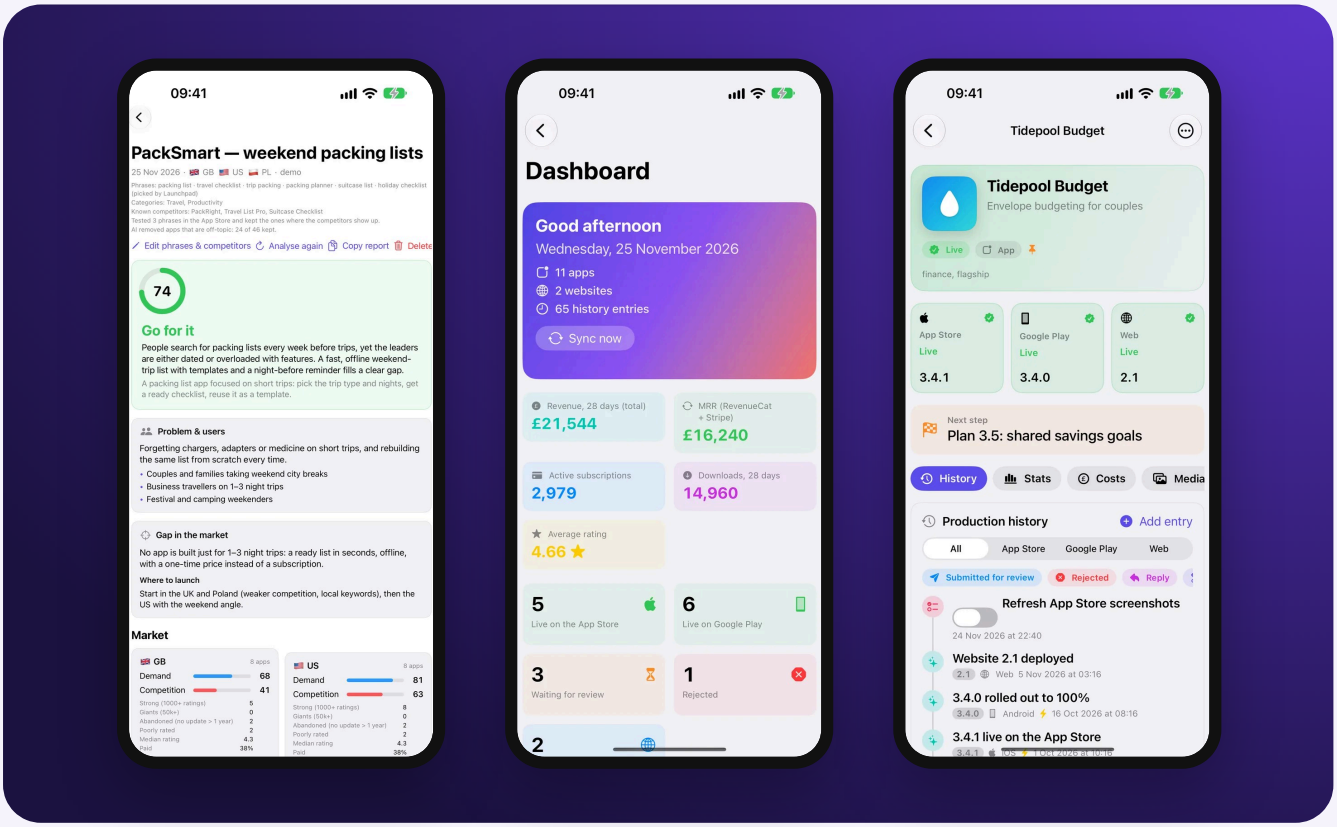
No sign-up and no servers of ours. Your data stays on your devices and your iCloud.

Keys in the Keychain

API keys are stored in the Keychain and only used to read.

English and Polish

The whole app is available in both languages.



PLANS & PRICES

Start free. *Unlock once.*

Explore the demo studio and track up to 3 of your own projects for free. Studioboard Lifetime unlocks unlimited projects with one purchase — no subscription.

FREE

£0

Demo studio with 13 sample apps and up to 3 of your own projects.

STUDIOBOARD LIFETIME

£39.99 once

Unlimited projects and every feature, forever. Family Sharing on.

EVERYTHING INCLUDED

- Live App Store & Google Play statuses
- Launchpad idea check & AI verdict
- Market charts in 11 countries
- Costs and monthly result
- Media library, to-dos, notes
- Production history timeline
- Store texts and keywords
- Revenue: RevenueCat, Apple, Google, Stripe
- Reviews with AI reply drafts
- Mac, iPhone, iPad and iPhone Duo

SCAN TO GET THE APP

annmarstudio.co.uk/studioboard

Scan to open Studioboard on the App Store — one purchase works on Mac, iPhone and iPad.

Download on the App Store

Download on the Mac App Store

Price shown in GBP including VAT; the App Store shows the final price in your currency before you buy. Studioboard needs your own read-only API keys to show store data; store connections are optional.